

Noble Excellence Awards

> Recognising exceptional completed property developments that impact the community

ONE of the few Malaysian awards to honour developers of completed property developments which have made a difference to the lives of the communities – the Noble Excellence Awards is the brainchild of TTien Media Group's managing director Eddie Tan. It is also the first award to brand the property development profession as noble.



awards campaign recently, "We feel the need to continuously recognise and reward the good work that has been done in developing better living through modern housing, affordable homes, and building smarter and greener communities." Hence, the awards, where a panel of judges will assess the projects nominated via

public voting. Leading the judges panel comprising distinguished individuals in respective fields with exceptional leadership abilities and foresight is Datuk Ng Seing Liong, who previously held the Real Estate Housing Developers' Association of Malaysia (Rehda) president and patron posts.

JUDGING AND CATEGORIES

Two judging sessions were conducted, among which Platinum, Gold and Silver Noble Excellence Awards will be presented to winning developers/development

PURPOSE AND OBJECTIVE

The objective of the award is to identify outstanding property development projects and honour conscientious developers who take the initiative to impact the community residing in and around these development projects. Award finalists will be given recognition as living testimonies of excellence in areas of "liveability, the environment and the community." Said Tan at the launch of the



Tan (fourth from left) with members of the judging panel (from left) Iskandar Regional Development Authority urban observatory senior vice-president Khaidzir Abdul Rasip; Malaysian Institute of Estate Agents (MIEA) president Erick Kho; Asian Hairdesigners Association president and co-founder, Malaysian Hair Dressing Association president and co-founder, and Branding Association of Malaysia deputy-president Datin Winnie Loo; Axis Reits Managers Berhad founder and MIEA past president and lifetime honorary member Stephen Tew; Medini Iskandar Malaysia CMO Dr Gerard Kho; Royal Institution of Surveyors Malaysia past vice-president Tunku Prof Datuk Dr Fauzi Tunku Datuk Abdul Malek Al Haj; 3D REID International managing director and Fiacbi Malaysia Chapter national committee member; and Pertubuhan Akitek Malaysia president Mohd Zulhemelee, at the first round of judging.



The judges pay attention to each finalist as they deliver their 20-minute presentation on their development and another 20 minutes on Q&A with the judges.

projects across 14 categories. These include:

1. Central Best Development of the Year – Residential High Rise
2. Central Best Development of the Year – Residential Landed
3. Northern Best Development of the Year – Residential Landed
4. Southern Best Development of the Year – Residential Landed
5. Northern Best Development of the Year – Residential High Rise
6. National Best Township Development of the Year
7. National Best Integrated Development of the Year
8. National Best Affordable Development of the Year – Residential Landed
9. National Best Development of the Year – Residential High Rise
10. National Best Development of the Year – Residential Landed
11. Best Public Delivery Award
12. Emerging Developer Award

13. Leadership Excellence Award
14. Home Buyers Champion Award
According to Tan, the awards are unique, being the only to assess completed projects. "We believe that recognition or celebration should be given after an excellent work has been completed," shared Tan. The same sentiments were shared among various industry leaders, which led to stronger partnerships formed between TTien and its partners and stakeholders.

DETAILS AND SPECIFICS

Having surpassed two judging sessions in September and October, the public are invited to vote for their preferred development through the Noble Excellence Awards website and social media platforms. Public voting will contribute towards 30% of the final results, ensuring that the house buyers' say counts. Simply register

and login via the registration link to vote.

Commenting on the awards itself was Ng who said: "Noble Excellence Awards will bring the real estate market to the next level as the public will be part of the judging process. As such, my message to property developers is that first, you must protect the interest of all your property buyers as they are the customers and the one paying you. Secondly, you must deliver quality products and last but not the least, you must deliver on time."

So readers and house buyers are invited to send in their votes. Successful participants will be invited to attend the awards ceremony scheduled for Jan 16, 2017 at KLPAC. Official announcement of the winners will be made to an expected audience of 500. For more information and to vote, log on to www.nobleexcellenceawards.com

Grooming and development programme for employees

IT was a proud moment for 67 individuals from the Berjaya Group and its subsidiaries when they walked away as graduates after completing the Berjaya Executive Development Programme. These employees proved to have potential leadership qualities and were nominated by their superiors to take up the programme.

LEARNING AND DEVELOPING CHANGE

The course syllabus was said to enable "students" to explore and develop their capabilities and aptitude to help fulfil their career aspirations. "Through this programme, the students were groomed to realise their full potential. Many of their superiors were surprised with the change and progress they displayed after the course," Berjaya Group's assistant general manager of learning and talent Geany Ng told *theSun*.

Berjaya Clubs director and group human capital committee member Khor Poh Waa (*pix*) said that this programme saw individuals who were lacking in confidence gain courage.

"Employees who were timid and thinking of giving up the programme, started changing as they went through the course,"



Berjaya Executive Development Programme graduate Nurshaliza Abdul Rahim (centre) with Berjaya bigwigs (from left) Chan, Mondri Mecha, Jennifer Kok and Khor, at the graduation ceremony.

Khor shared, adding that "life is really about moving along and experiencing things and education just doesn't stop after you graduate."

Glad to see Berjaya employees learn and gain from the programme, Khor shared that there is only so much one can learn from work. "Through the programme, students grew to become better leaders. And leadership is something that must be learned and developed ... it does

not just happen," he added.

EDUCATION AND DIRECTION

Berjaya Group's general manager of group human resource and administration Grace Chan (*pix*), said that participants were taught leadership, teamwork and goal setting skills. "After the course, their bosses immediately saw positive changes in their work attitude," said Chan, adding it is programmes such

Malindo Plus Deals for all

MALINDO Air recently announced its Malindo Plus deal, presented to all its customers in the wake of the rising cost of living and to celebrate the airline's success.

Malindo Air was recently awarded the CAPA's 2016 Asia Pacific Regional Airline of the Year award. This adds to other feathers in its cap – accolades from previous years.

The newly announced promotion offers Malindo customers great discounts and package deals, available from Nov 24, 2016.

The Malindo Plus Deals include discounts on flights in Economy Class. Seniors are not forgotten in Malindo Air's Golden Senior package, which provides Malaysians aged 55 and above a 25% discount for flight tickets to any domestic destination. Visit the Malindo Air website for more



deals and fantastic travel bargains.

"This initiative is offered, mainly to thank our customers for their unwavering support. Malindo Air will also continuously make airfares affordable for everyone to fly. Encouraging people to travel and explore places with families and friends is also one way of supporting the government in stimulating the economy of the country," said Malindo Air CEO Chandran Rama Muthy. Since the airline began operations here in Malaysia in March 2013, the company is reported to have grown and developed significantly, added Chandran.

For more informatin, visit www.malindoair.com or its mobile app.

as this that helps put the Berjaya Group among the ranks of the "Best Employers in Asia".

Five outstanding graduates were presented special awards for their excellent skills during the ceremony. They were: Chiam Fei Mien of the Berjaya Land Bhd – Overall Excellence Award; Saw Teng Joo from Berjaya Roasters (M) Sdn Bhd –

Direction Setter Award; Low Poh Choon from Berjaya Starbucks Coffee Company – Highest Assessment Award; Zawati Ishki Shamsudin from Berjaya Starbucks Coffee Company and Teo Shel Foong from Cosway Sdn Bhd – Change Initiator Award. Sugantire Paramasevam from *theSun* was proud to be a participant of the programme.